

Finance for Non-Accountants in the Corporate Environment **2 days**

DAY 1

- Introduction to Corporate Finance
- Finance terms and definitions
- Introducing the Balance Sheet
- Property, Plant & Equipment and Depreciation
- Inventory, raw materials, WIP & finished goods
- Accounts Receivable, debtors days/settlement periods & credit management
- Bank, cash and liquidity
- Investments
- Goodwill, patents, trademarks and intellectual capital
- Long-term financing options, including leased assets, bonds & inter-company loans
- The meaning of gearing and leverage on a balance sheet
- Accounts payable and the meaning of accruals
- Company taxation and VAT introduced from a balance sheet perspective
- Bank overdrafts and other short-term financing options
- The working capital cycle in context
- Shareholder's Equity, Capital and Accumulated Funds
- Balance Sheet Scenarios and interpretation exercises

DAY 2

- The Income Statement introduced and linked to balance sheet items
- Turnover and other income sources
- The meaning of overheads and key expense categories
- Understanding cash flow
- The Cash Flow Statement
- Interpretation and Analysis for the Non-Accountant
- Gross profit, net profit, margin and mark-up
- Current and Quick Ratio
- Debtors Collection Period
- Creditors Settlement Period
- Stock Turnover
- Return on Funds Employed
- Return on Shareholder's Funds
- EPS and valuing a shareholding in a company
- Net asset value and valuing a company's total worth
- Revision and practice exercises