



Business success through people

## **Advanced Finance Skills for Senior Managers**

**2 days**

### **Course.**

#### **DAY 1**

##### **Financial Statements**

- The Balance Sheet
- The Income Statement
- The Cash Flow Statement
- Statement of Changes in Equity
- Notes to the financial statements

##### **Financial Analysis & Interpretation**

- Profitability Ratios
- Liquidity Ratios
- Investment Ratios
- Asset Utilisation Ratios

##### **Insolvency Prediction Models**

- Identifying failure-prone businesses
- The cash flow method
- Univariate analysis
- Multi-discriminate analysis – Z-score model
- Turnaround strategies
- Outsourcing pros and cons

##### **Financing Considerations**

- Sources of finance
- Cost of capital
- Cost of finance, gearing and leverage

##### **Working capital management**

- Cash asset management
- Credit asset management
- Inventory management
- Creditors Management

## **DAY 2**

### **Practical Corporate Strategy**

- Why do strategy
- A modern framework for strategy
- Spheres of market influence
- What is shifting in your environment
- Strategic layering using the Caps® Model

### **Investment Proposals & Capital Budgeting Decisions**

- Risk and return
- Time value of money
- Principles of NPV, IRR and discounted cash flows
- Maximising return on investment
- Evaluating alternative investment proposals

### **The Annual Budgeting Cycle**

- Techniques for accurate forecasting
- Setting and reviewing budgets
- Actual to budget – effective variance analysis

### **Cash Flow Forecasting**

- Cash management and cash flow forecasting
- Long- and short-term cash forecasting

### **Practical Cost Accounting**

- Cost causes and characteristics
- Fixed and variable cost behaviour
- Identifying discretionary costs
- Cost-volume-profit analysis and marginal costing
- Absorption costing